

July 2, 2015

TO: Chapter Presidents
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Executive Director

Joe Nuñez

FROM: Eric C. Heins, President SUBJECT: **NEW 2015/2016 Member Benefits Publications are Available**

As leaders, we use every tool at our disposal to engage members. Member Benefits is prepared to assist us in these efforts. Member Benefits is introducing the *Organizing with CTA and NEA Member Benefits Tool Kit* and it will be full of useful tips and resources. The Tool Kit will be launched at Presidents Conference and available for download at www.CTAMemberBenefits.org/toolkit by July 15th.

In addition to the Tool Kit as a leader resource, the Member Benefits publications have been updated this year and can be ordered now. You can order your supply at no cost at www.CTAMemberBenefits.org/order or download them at www.CTAMemberBenefits.org. You'll see graphics and descriptions of the new publications in this flyer. Note that the Member Benefits Highlights brochure, folder, and poster have a bold design and include new messaging that we think will resonate with members, "For you. For Your Family. For Your Career."

After reviewing the new Tool Kit and these materials, you may want assistance in promoting Member Benefits at your chapter. Contact the Member Benefits Department at 650-552-5200 or email them at member_benefits@cta.org for help. They are developing additional tools to assist you including flyers, videos, trainings, and PowerPoint slides. You can also visit them at Presidents Conference where they will be exhibiting and offering elective sessions. Member Benefits is also offering a new strand at Summer Institute this year, "*Organizing with CTA and NEA Member Benefits*". You may want to consider sending a representative from your local to learn this skill and bring it back to your chapter.

Visit these websites for more information about Member Benefits – www.CTAMemberBenefits.org and www.neamb.com. You can also visit www.CTAinvest.org for valuable financial and investment information, tools, videos, and guides for your members. You can add these links to your chapter's website to make it more robust and useful to your members. Also, encourage your members to download the *CTA Member Benefits* smartphone App at the Apple Store or at the Google Play Store for the Android version.

Member Benefits looks forward to joining your team in your efforts to recruit, engage, and retain members this year.

ECH/dtm

Enclosures

C: Dr. Theresa Montaño
David B. GoldbergCTA Board of Directors
Joe NuñezKaren Kyhn
CTA Staff

CALIFORNIA TEACHERS ASSOCIATION
CTA Member Benefits nea Member Benefits

Visit www.CTAMemberBenefits.org

For You
Newly Hired?
 Special enrollment opportunity for newly hired CTA members through The Standard - Go to CTAMemberBenefits.org/TheStandard for more details
Need Help?
 CTA Group Legal Services Program (GLSP) and Educators Employment Liability (EEL) Insurance included with membership
Need Insurance?
 Get a CTA Auto and Home Insurance quote, and/or apply for the CTA Voluntary Group Life or Disability Insurance Plan

Benefits!
 Automatic CTA Death & Dismemberment Plan and NEA Complimentary Life Insurance
Discounts & Travel!
 Get discounts on car rental, theme parks, hotels, travel and everyday products
Pregnancy?
 Free CTA Well-Baby Program for member, spouse/domestic partner or surrogate
Financial Services!
 CTA Credit Union Services and CTA Credit Card

For Your Family

For Your Career

Resources

CTA Member Benefits Smartphone App

- Locations: Contact your CTA Regional UniServ Staff at a local CTA office or find a credit union branch near you
- Insurance: Update your CTA Death & Dismemberment Plan beneficiary(ies)
- Life Events: Apply for a CTA Disaster Relief Fund grant

CTAMemberBenefits.org

- Order/Download brochures & applications
- Apply online/file a claim for Life & Disability Insurance

CTAInvest.org

- 403(b) & 457 plans calculators/videos
- CalSTRS and CalPERS information
- CTA Retirement Savings Plan

This is a brief description of the CTA and NEA Member Benefit Programs. All benefits and eligibility requirements are subject to the terms of the plan conditions, Summary Plan Descriptions or custodial account agreement. The benefits described herein may be modified or terminated by CTA and NEA Member Benefits at any time.

CTA MEMBER BENEFITS
 1705 Murchison Drive
 Burlingame, CA 94010
 (650) 552-5200
www.CTAMemberBenefits.org
 member_benefits@cta.org

NEA MEMBER BENEFITS
 900 Clopper Road, Suite 300
 Gaithersburg, MD 20878-1356
 (800) 637-4636
www.neamb.com
 ask_us@neamb.com

MBPOST0615

CALIFORNIA TEACHERS ASSOCIATION

Member Benefits Highlights

For You

For Your Family

For Your Career

CTA nea Member Benefits

CTA MEMBER BENEFITS DEPARTMENT
 1705 Murchison Drive • Burlingame, CA 94010
 650.552.5200 • member_benefits@cta.org
CTAMemberBenefits.org

CTA CALIFORNIA TEACHERS ASSOCIATION

DISASTER RELIEF FUND

Administered by
FACT Foundation

California Teachers Association
 1705 Murchison Drive
 P.O. Box 921
 Burlingame, CA 94011-0921
 650-552-5200

Highlights

This brochure provides a description of all CTA and many NEA Member Benefit programs. Order copies for your members.

Disaster Relief Brochure

A fund endowed to provide financial assistance to CTA members who have experienced significant losses due to natural disasters in California.

Poster

CTA Member Benefits poster for staff lunchrooms, bulletin boards, and school sites.

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CTAMemberBenefits.org

MB Folder

Folder to provide Member Benefits publications to new members.



CTA MODEL PORTFOLIOS
 Helping You With Your
 403(b) and 457 Plan

CTA Economic BENEFITS

CTA Business Initiatives & Development Department
CTAInvest.org

nea

CTA Model Portfolios Booklet

This booklet describes the CTA 403(b) & 457 Model Portfolios or "mixes of investments". CTA Model portfolios were created to help educators evaluate their current investment strategy and provide guidance in creating an asset allocation strategy for their 403(b) or 457 plans. A valuable resource for every member.



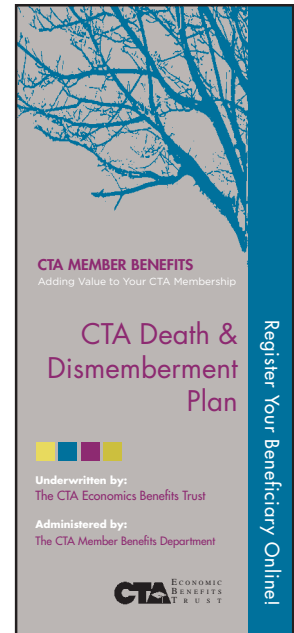
Advisory Panel on Endorsed Services

Explains the appeal process for members who have a concern with a CTA-endorsed provider.



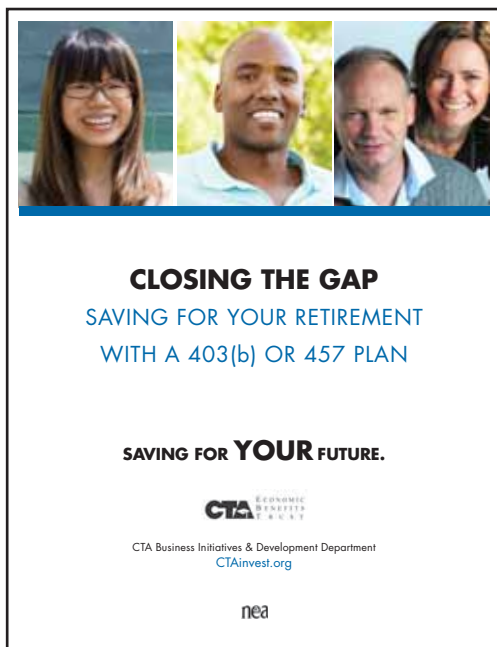
Well-Baby Program

Information about the Well-Baby Program, designed to provide education and support throughout pregnancy and three months postpartum.



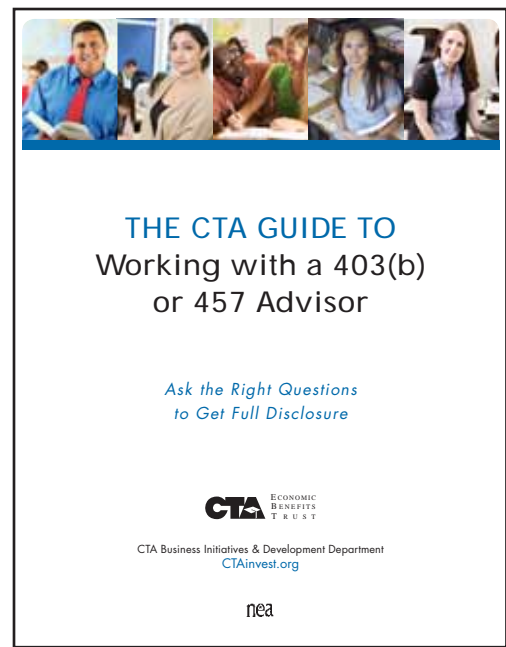
CTA Death & Dismemberment Plan

A free and automatic life insurance benefit. Provides information on how to register a beneficiary.



Closing the Gap

This guide explains how 403(b) or 457 plans work, what they can do for members, and how members can best take advantage of them.



The CTA Guide to Working with a 403(b) or 457 Advisor

This guide provides an overview of how to choose a financial advisor, their fees, and tools to help members identify fees and expenses in 403(b) and 457 Plans.

Simple 1 2 3 steps...

...to order materials online at www.CTAMemberBenefits.org

1

Visit www.CTAMemberBenefits.org and Log in



Visit **Forms and Materials** under the **Tools & Resources** tab, and click on **Order Materials**

2



Add Items and Proceed to Checkout

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