



## **Caring & Feeding of Association Representatives: MEMBERSHIP ANCHOR IDEAS**

- \* Give a single candle and attach the message, “Try not to burn the candle at both ends” with a gift card that states the meaning of different kinds of candles (available online).
- \* Give a small bottle of bubbles and attach the message, “We don’t mean to burst your bubble, it’s [whatever time you want them to take note of] time for the Legislative Session again.”
- \* Give an apple to your members with a note that highlights something you’ve done for them and a message attached that says, “Orange-ya glad you have the Association working for you?”
- \* Purchase key chains (or cut-out paper keys) and stick a label on it that reads, “You’re the key to our success,” or “Membership in CTA is the key to a successful year!”
- \* Buy hand sanitizers and attach a label that reads, “Protecting the hands that hold the future.”
- \* Attach a label to Peppermint Patties that reads, “Thank you for your involve-‘mint’ as Association Representative!”
- \* On a U-NO candy bar put a label that states something like, “CTA wants to make sure ‘U-NO’ that membership dues for the Association are tax deductible.”

\* Hand out Milky Way or Mars candy bars that include a note that reads, “You’re out of this world!”



\* On September’s pay day, give a Pay Day candy bar that reads, “Thanks to CTA pay days are richer.”

\* On a small bag of peanuts, attach a label that reads, “We’re nuts about you!” or “We’d be nuts without you as a member.”

\* On a Snickers candy bar include the message, “Your liability in the classroom is nothing to ‘Snickers’ at—Join CTA for \$1,000,000 worth of insurance coverage.”

\* Give a small bag of Hershey’s Hugs & Kisses and attach a note that reads, “Hugs and Kisses for all you do to positively affect our profession.”

\* On a roll of Lifesavers, put a label that says, “You’re a ‘Lifesaver!’ Thanks for being a member of your professional Association!”

\* Give out boxes of Good & Plenty candies and add a message that reads, “We’re ‘Good & Plenty’ proud that you’re a member of CTA!”

\* Give out a 100 Grand candy bar with a note that reads, “We know you’re worth ‘100 Grand.’ Now let’s convince the Legislature. Call your representative today!”



\* Give a gift certificate for an ice cream cone with a message that states, “Glad you’re a member of CTA—you’re a real ‘SCREAM!’”

\* Give out apples in bags with a note that reads, “You’re the apple of our eye! Thanks for being a member of the Association.”

\* Hand out a bag of microwave popcorn with a message that says, “Things are ‘popping’ at CTA [then add some good thing that the Association has done—e.g. additional pay]”

\* Give out Take Five candy bars (Hershey’s) with a note that reads, “Take Five! You deserve it for the great work you do for kids!”

\* Give a box of Pot of Gold (Hershey’s) chocolates with a card that reads, “You’re worth your weight in gold. Thanks for helping with [whatever the event may have been].”

\* Attach Extra chewing gum to a card that reads, “Extra (package of gum), Extra (another package of gum), Read all about what CTA is doing on behalf of educators in Granite!”

\* On a Skor candy bar (Hershey’s), put a note that reads, “Skor a point for professionalism—join CTA today!”

\* On a Snickers candy bar include the message, “Your liability in the classroom is nothing to ‘Snickers’ at—Join CTA for \$1,000,000 worth of insurance coverage.”

\* On a small bag of peanuts, attach a label that reads, “We’re nuts about you!” or “We’d be nuts without you as a member.”

\* On September’s pay day, give a Pay Day candy bar that reads, “Thanks to CTA pay days are richer.”

\* On a Butter Fingers candy bar, put a note that reads, “Just in case someone’s a ‘Butter Fingers,’ make sure you’re safe by being a member of CTA--\$1 Million in Liability Coverage!”

\* Give out boxes of Good & Plenty candies and add a message that reads, “We’re ‘Good & Plenty’ proud that you’re a member of CTA!”

\* On a package of Mentos, write a note that reads, “Just some mo’Mentos’ of our appreciation for your membership!”

\* Hand out Mounds candy bars with a message that reads, “There are ‘Mounds’ of reasons to belong to your professional association. Join CTA today!”

\* Give out a Rocky Road candy bar with a note that says, “Education would be a ‘Rocky Road’ without the Association. Join CTA today!”

On a Three Musketeer candy bar, attach a message that reads, “You’re backed by the ‘Three Musketeers’: LEA/CTA/NEA!”

Give a small bag of Hershey’s Hugs & Kisses and attach a note that reads, “Hugs and Kisses for all you do to positively affect our profession.”

